

H₂HOPE

Water for all, hope for many!



All things food & beverage

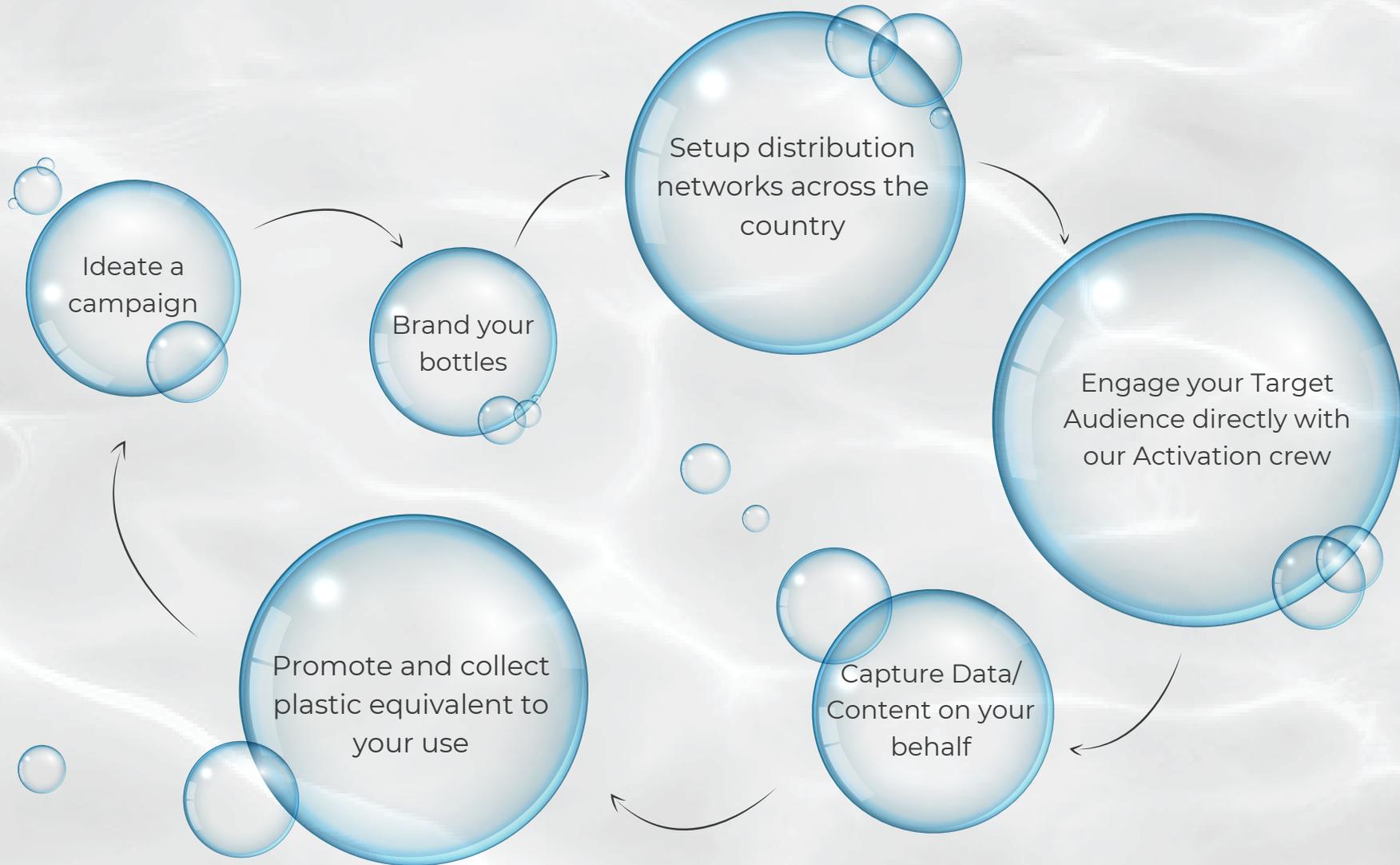
Who are we?

A Bottle filled with creativity.

Thirsty for creative marketing solutions? Look no further than H₂OPE! Our innovative marketing and distribution company creates custom labels and accessories for water bottles which are distributed to your target audience for FREE. With our unique approach, your brand message will be seen, touched, and interacted with, all while being incredibly cost-effective.



What can we do for you?



Financial Audience:

At H₂OPE, we believe in Win Win Solution for every party involved. Our innovative and cost-effective marketing model allows you to connect directly with your target audience while simultaneously addressing the critical issue of water scarcity. We carefully select the ideal audience for your brand message and print it on our bottles, ensuring maximum exposure at a low cost. For as little as **₹10**, we can physically reach your customers through targeted distribution.

Our Vision:

H₂OPE has a vision to provide innovative marketing solutions that create value for both businesses and society. We empower companies to achieve their marketing goals while playing a role in providing safe drinking water, a fundamental human right.

Our Mission:

To create a global distribution network and break barriers between brands and their end customers. We create this by interacting with your customers at a personal level, engaging them in the most impactful way and providing something tangible that they can take back home.

Social Responsibility:

We don't just stop at supply and demand. At H₂OPE, we're committed to making a positive impact by reducing water insecurity around the world. Did you know that over **2 billion people** worldwide suffer from water scarcity, That's why we donate 10% of all our profits to causes that help address water scarcity problems worldwide

As a consumer of plastic, we are also committed to creating sustainable practices and making a positive impact on the world. We prioritize recycling plastic waste, contributing to Corporate Social Responsibility (CSR), and providing free water for those in need.





Our commitment to sustainability could also extend in our production process. For example, we have created an R&D team to plan the usage of renewable sources of energy such as solar and wind power to operate our plants. Additionally, we're also constantly finding ways to minimize the amount of water and energy required during production.

We have partnered with local communities and organizations to promote recycling and reduce plastic waste, ensuring we recycle as much as we produce. We organize cleanups, sponsor recycling education programs in schools, and donate a portion of our profits to environmental causes.



In addition to these efforts, we strongly believe in drinking water being easily accessible and free for everyone. Hence, we regularly distribute free water to countries that are in dire need.

Locally, we are tied up with organizations that work with communities lacking access to clean drinking water, This initiative is not only to help those in need but also to help raise awareness about the importance of clean drinking water and the impact of plastic waste on the environment.

PRODUCTS



From plastic to glass bottles, we offer a diverse range of shapes and sizes to choose from and align with your brand vision.

From transparent stickers to full bodied, our design team works in sync with the campaign objectives to bring out artworks that align and make your product stand out.





Add ons:

To build on the experience, our campaign management team can ideate and create endless enhancements to a customer's experience.

For instance, the adding of seed sachets with every bottle to promote earth friendly initiatives, or creating mini brochures in custom designs. The creative solutions are endless and truly a customized experience.

EXECUTION



Targeted Market

At H.OPE, we believe in reaching the right audience at the right place and time. That's why we carefully choose the areas where we distribute our water for free, in collaboration with our advertising partners. Our distribution strategy is based on identifying the ideal target market of our partners and distributing water in locations where this audience is most likely to be present.

BRANDS











cheers!