

# PROVIDES YOU A UNIQUE & 360° SOLUTION WHICH WILL HELP YOU TO:

## **Operations**

Manage day to day Operations efficiently with YDL Gym Software

## **Customer Engagement**

Increase Customer Engagement, Build Customer Loyalty, Improve renewals & referrals through your Own Gym Branded Member App

## Digitize

Digitize the Entire Gym Operation & Save Cost with Trainer & Management App

## Manage Leads

Lead Management with Facebook, Instagram, Google & WhatsApp Integration



# GYM SOFTWARE

#### **ENQUIRY MANAGEMENT:**



Get Facebook, Instagram and Website Lead directly on your dashboard as an Enquiry



Add Enquiry with Minimalistic & Advance Details



Customize your Enquiry Form according to your Needs

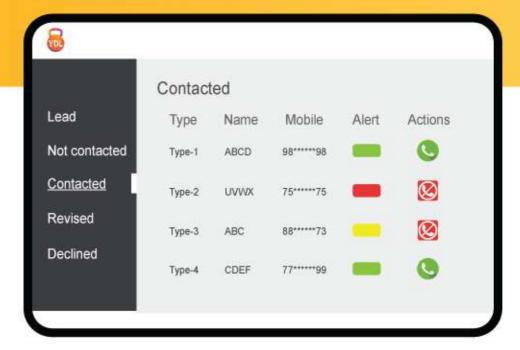


Categories Enquiry as Hot/ Expected/ Warm/ Cold & More



## FOLLOW UP

- Add Multiple Follow Ups
- Assign different Stages For Different Follow Ups
- Check Number of Follows made by Sales Agent and Day wise
- Record Complete History of the Follow ups
- Easily Transfer Follow Ups from One Agent to Another



# **AUTO FOLLOW UPS**

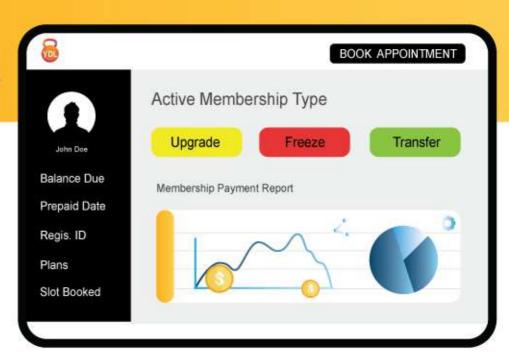
- Membership Follow Up | Installment Due Follow up
- Irregular Member Follow up | Feedback Follow up
- Free PT Trial Follow up & More



## **MEMBERSHIP**

- Create Unlimited Membership Plans
- Create Membership with or without GST
- Add Online Payment Charges to Memberships
- Transfer Membership From One member to another
- Freeze Membership
- Upgrade Membership





# REGISTER

- Collection Report Membership Plan wise
- Collection Report Service wise
- Collection Report Sales Representative Wise
- Collection Report with Different Payment Options
- Balance Due Register
- PT Register
- Write Off Register





#### **PAYROLL**



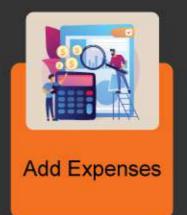




#### **EXPENSE MANAGER**









## **BIOMETRIC INTEGRATION**







## **CUSTOMER ACQUISITION**



Link your Facebook /
Instagram & Website to
the Software & get real
time leads directly from
the software with our
Ads Connect feature



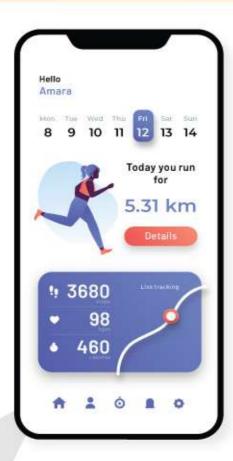
Also see which Ads are currently active and see their analysis directly in the Software



Send predefined messages to your clients directly through whatsapp connect

# NOW GET YOUR OWN BRANDED MEMBER APP AS WELL AS TRAINERS APP

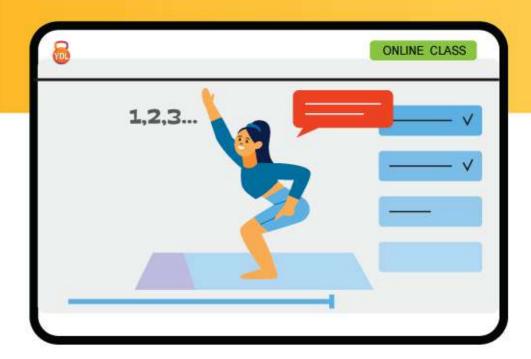
It isn't only a basic App, but an app stacked with great Features to beat the Global Fitness Apps





## **GO ONLINE & EXPAND YOUR BUSINESS**

- During Covid times, don't let your business get hampered.
   Start training your clients Virtually
- Take Virtual Group & 1-1 sessions directly from Trainers
   App & Dashboard
- Unlimited Sessions for Unlimited Time & no extra cost



### AVOID RUSH WITH SLOT BOOKING FEATURE



Create multiple batches along with Operational & Non-Operational Hours



Members can book the slots directly from your Gym's Branded App



The Batches will be Automatically displayed in your Member Branded App along with the remaining slots

### TOUCHLESS ATTENDANCE



Get a Unique QR Code for your Fitness centre



Let member Scan QR Code from the App for Attendance



Traffic Analysis in the software helps you to analyse the gym traffic at different parts of the day

# **GO DIGITAL & PAPERLESS**

#### AND SAVE 25K - 40K ON STATIONARY



Transformation from Paper to Digital



In-App Member Card



In-App Fitness
Calculators



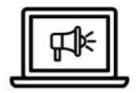
Add Measurements and Set Measurement reminders



# INCREASE YOUR RECURRING PERSONAL TRAINING BUSINESS BY 30%



Showcase your client's transformation Ads inside the Application



Use Digital Banners to promote your services



Allure Customer to take a 3 days free trial and generate Personal Training Enquiry



Showcase in App Performance Reports and Improvement Stats to clients for PT

### **DIGITAL WORKOUT & DIET PLANS**



Choose from 2000 In-App Exercises. Create & assign custom Workout Plan to clients



Create Diet Plan With In-App Indian Food Database with calories & Macros calculation



Deliver unlimited Meal plans to your clients and also track their Daily calories Consumption

# KEEP YOUR CUSTOMERS TOGETHER WITH IN-APP COMMUNITY FEATURE



The App has Instagram like Community feature which allows your trainers and members to post their images & Videos



Socially Engage with your clients, motivate them with different quotes, tips and challenges



Trainers can also post their client's transformation and training Videos to generate more PT Business

# CLIENT REWARDS & RECOGNITIONS WITH IN-APP COMUNITY

- Give client Activity based points for being regular,
   Posting in Community, tracking their Workouts
- The System will Automatically help you to Declare Member of the Month
- Display Leaderboards and challenge your members to perform



#### PROVIDE VALUE ADDITION SERVICES



The Client can Log their Poundage & Repetitions in the App



Help member track their calories inside the Application



Members can also track their daily step count from the App



Member can also set Meal & Water Reminders

### OTHER FEATURES

In APP Payment & Renewal Reminders In APP Payment Gateway Automated Subscription Receipts

